


### Faculty Profile

<b>Name</b>	Dr.T.VETRIVEL			
<b>Designation</b>	Professor & Head			
<b>Department</b>	MBA			
<b>Qualifications</b>	MBA., M.Phil., PGDCA., MISTE., Ph.D			
<b>Area of Specialization</b>	Marketing & HR			
<b>Date of Joining (VCET)</b>	01.07.2006			
<b>Date of Birth</b>	10.02.1975			
<b>Experience in (Years)</b>	<b>Teaching</b>	26 Years	<b>Industry</b>	1 Year
<b>Number of Papers Published</b>	<b>National Journals</b>	25	<b>International Journals</b>	53
<b>Number of Papers Presented</b>	<b>National Conferences</b>	42	<b>International Conferences</b>	30
<b>Books Published</b>	Books : 7 No's                      Book Chapters: 6 No's			
<b>Patents</b>	<b>Granted</b>	1	<b>Published</b>	3
<b>Grants Received:</b>	6 Grants Received : FDP - 2, STTP - 2, Student's Project - 2 <b>Total Value Rs. 10,50,000 /-</b>			
<b>Contact Details</b>	<b>Email:</b>	vetreemba@gmail.com		
	<b>Mobile</b>	9843658303		

**Others: Ph.D's produced: 11 Nos.**

**Links of Youtube channel, Blogs etc...**

**<https://www.facebook.com/vetrivel.thiagarajan>**

**<https://www.linkedin.com/in/dr-vetrivel-t-376515321>**